

High Level Conference on "Nutrition and Physical Activity
from Childhood to Old Age: challenges and opportunities"
25-26 February 2014, Athens, Greece

Agenda

Tuesday, 25 February 2014

- 08:00–09:00 Registration
- 09:00–09:45 Opening of the meeting and welcome address
Chair: *Ms Zetta Makri*, Deputy Minister of Health, Greece
- *Mr Adonis Georgiadis*, EU Hellenic Presidency, Minister of Health, Greece
 - *Mr John Andrianos*, Deputy Minister of Culture and Sports
 - *Mr Martin Seychell*, Deputy Director General, European Commission
 - *Dr Agis D. Tsouros*, Director, Division of Policy and Governance for Health and Well-being, WHO Regional Office for Europe
 - *Dr João Breda*, Nutrition, Physical Activity and Obesity Programme Manager, WHO Regional Office for Europe

Part I – Value and relevance

- 09:45-10:30 **Session I: Sustainable and equitable health systems: a role for nutrition and physical activity**
Chair: *Prof Pagona Lagiou*, Hygiene and Epidemiology, Medical School, University of Athens, and Adjunct Professor of Epidemiology, Harvard School of Public Health
- Nutrition and inequalities in health
Ms Marion Devaux, Health Division, Organisation for Economic Co-operation and Development (OECD)
 - Obesity and health system sustainability
Dr João Breda, Nutrition, Physical Activity and Obesity Programme Manager, WHO Regional Office for Europe
- 10:30–11:15 **Session II: The importance of nutrition and physical activity for health**
Chair: *Prof Emeritus Antony Kafatos*, Preventive Medicine and Nutrition, University of Crete
- The evidence behind policy and action
Ms Susanne Løgstrup, Director, European Heart Network
 - Overfeeding and malnutrition - a Janus challenge for the ageing Europe
Prof Tommy Cederholm, Department of Public Health and Caring Sciences, Uppsala University, Sweden
 - Science and innovation behind public health promotion
Dr Karim Berkouk, Director, DG Research & Innovation, European Commission

- 11:15-11:45 Coffee break

Part II – Ongoing policy actions

- 11:45-12:15 **Session III: Defending Public Health in the European Union**
Chair: *Prof Emeritus Jenny Kremastinou*, National School of Public Health, Greece

- Working for citizens and with the Member States
Mr John F. Ryan, Acting Director, Public Health, DG Health and Consumers,
European Commission

- The legislative and regulatory approach
Mr Basil Mathioudakis, Head of Unit, DG Health and Consumers,
European Commission

12:15-12:45

Session IV: The EU Action Plan on Childhood Obesity 2014-2020

Chair: *Prof Chryssa Bakoula*, Paediatrics, University of Athens, Greece

- *Ms Ursula O'Dwyer*, Health Promotion Policy Adviser, Department of Health,
Ireland, and HLG Member

- *Prof Donal O'Shea*, School of Chemistry & Chemical Biology, University College
Dublin, Ireland

- *Dr Daniela Galeone*, Head of Office II, Department of Health Prevention and
Innovation, Ministry of Health, Italy

12:45-14:15

Lunch

14:15-15:00

Session V: Fighting Childhood Obesity – National Best Practices

Chair: *Dr Mary Yannakoulia*, Assistant Professor, Nutrition and Eating Behavior,
Harokopeio University, Greece

- The experience of Spain

Ms Teresa Robledo de Dios, Spanish Food Safety and Nutrition Agency,
Ministry of Health, Social Services and Equality, Spain, and HLG Member

- The experience of Finland

Dr Sirpa Sarlio-Lähteenkorva, Ministerial Adviser, Ministry of Social Affairs and
Health, Finland, and HLG Member

- The experience of Greece

Prof Maria Hassapidou, Department of Nutrition and Dietetics, Council
Alexander Technological Educational Institute of Thessaloniki, Greece

15:00-15:45

**Session VI: European policies on physical activity and
healthy ageing**

Chair: *Dr Athena Kyrlesi*, MD, Director General of Public Health,
Ministry of Health, Greece

- The role of the Council Recommendation on promoting health- enhancing
physical activity

Mr Yves Le Lostecque, Head of Sport Unit, Directorate D - Youth and sport,
DG Education and Culture, European Commission

- The European Innovation Partnership on Active and Healthy Ageing

Ms Maria Iglesia-Gomez, Head of Unit, DG Health and Consumers,
European Commission

- The WHO perspective

Dr Manfred Huber, Coordinator, Healthy Ageing, Disability and Long-term Care,
WHO Regional Office for Europe

15:45-16:30

**Session VII: Healthy diets and physical activity among the
elderly– national best practices**

Chair: *Ms Kyriaki Giannakidou*, Secretary General of Sport, Ministry of Culture
and Sports, Greece

- The experience of France
Dr Michel Chauliac, Ministry of Health & Sports, France, and HLG Member
- The experience of Slovenia
Ms Mojka Gabrijelcic, Institute of Public Health, Slovenia and HLG Member
- The experience of Greece
Dr Irini Koidou, Assistant Professor, School of Physical Education & Sport Science, Aristotle University of Thessaloniki, Greece

Wednesday, 26 February 2014

Part III – Future developments

- 09:00-10:00 **Session VIII: Scientific consideration: what next steps for healthy lifestyle promotion?**
 Chair: *Dr Anastasia Barbouni*, Senior Lecturer, National School of Public Health, Greece
- Challenges and opportunities
Prof Alan Jackson, Human Nutrition, Southampton General Hospital, UK
 - Modelling and forecasting in public health
Prof John Yfantopoulos, Health Economics and Social Policy, University of Athens
 - Scenarios for the future
Mr Jo Jewell, Nutrition and Obesity Policy Consultant, WHO Regional Office for Europe
- 10:00-11:00 **Session IX: Nutrition and physical activity: what are the major policy issues?**
 Moderator: *Ms Rebecca Coombes*, British Medical Journal
- Panel experts:
- *Prof Knut-Ingve Klepp*, Director-General of the Public Health Division of the Norwegian Directorate of Health and Adjunct Professor at the University of Oslo
 - *Ms Sue Davies*, BEUC, The European Consumer Association
 - *Dr Dirk Jacobs*, Deputy Director General of FoodDrink Europe and Director for Consumer Information, Diet and Health
 - *Prof Emeritus Antonia Trichopoulou*, University of Athens, Vice Chair, Hellenic Health Foundation
- 11:15-11:45 Coffee break
- 11:45-12:45 **Ministerial Panel - Improving nutrition and physical activity in Europe: challenges and opportunities**
 Moderator: *Mr Clive Needle*, Director, EuroHealthNet
- Ministers panel:
- *Dr Ingrida Circene*, Minister VIP, Latvia
 - *Dr Vytenis Povilas Andriukaitis*, Minister VIP, Lithuania
 - *Dr Fernando Leal da Costa*, Deputy Secretary of State VIP
 - *Ms Zetta M. Makri*, Deputy Minister
 - *Mr John Andrianos*, Deputy Minister of Culture and Sports
- Conference closed by: *Mr Adonis S. Georgiadis*, Minister