



# **EUROPEAN STRATEGIES FOR AGEING: PARTNERSHIP FOR INNOVATION**

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# EIP on Active and Healthy Ageing

## APPROACH:

- Ownership of key stakeholders
- High-level political commitment
- Very large-scale deployment & innovation
- Awareness and best-practice sharing across Europe
- Combining demand and supply sides of innovation
- Building on existing instruments and new ones



**+2 Healthy Life Years by 2020**  
*Triple win for Europe*

health &  
quality of  
life of  
European  
citizens

Sustainable  
&  
efficient  
care  
systems

growth &  
expansion  
of EU  
industry

## *Priorities*

Innovation in  
Care & Cure

Innovation in  
Prevention  
and Early  
Diagnosis

Innovation in  
Active and  
Independent  
Living

Framework Conditions and Evidence

## Grass roots models of excellence



- A1. Adherence to treatment**
- A2. Preventing falls**
- A3. Frailty**
- B3. Integrated care C2. Independent Living**
- D4. Age-friendly environments**

**32 reference sites with evidence-based innovation**

**30 million citizens, >2 million patients**

## Preliminary achievements – Action Groups

- mapping the **good practices** in the EU and beyond (over 300 examples)
- identification of **benchmarks on physical and cognitive decline**;
- testing of **protocols on frailty** in larger cohorts;
- improvement of **screening methods** for detecting early dementia;
- building of **international networks** for innovation and evidence development;
- mapping the **risk stratification tools** for targeted care
- matrix of necessary **ICT services for integrated care**





# Recognising Excellence: Reference Sites

**32 RSs => 12 MSs**

selected for self-assessment and  
peer-review  
(innovation, scalability, outcomes)

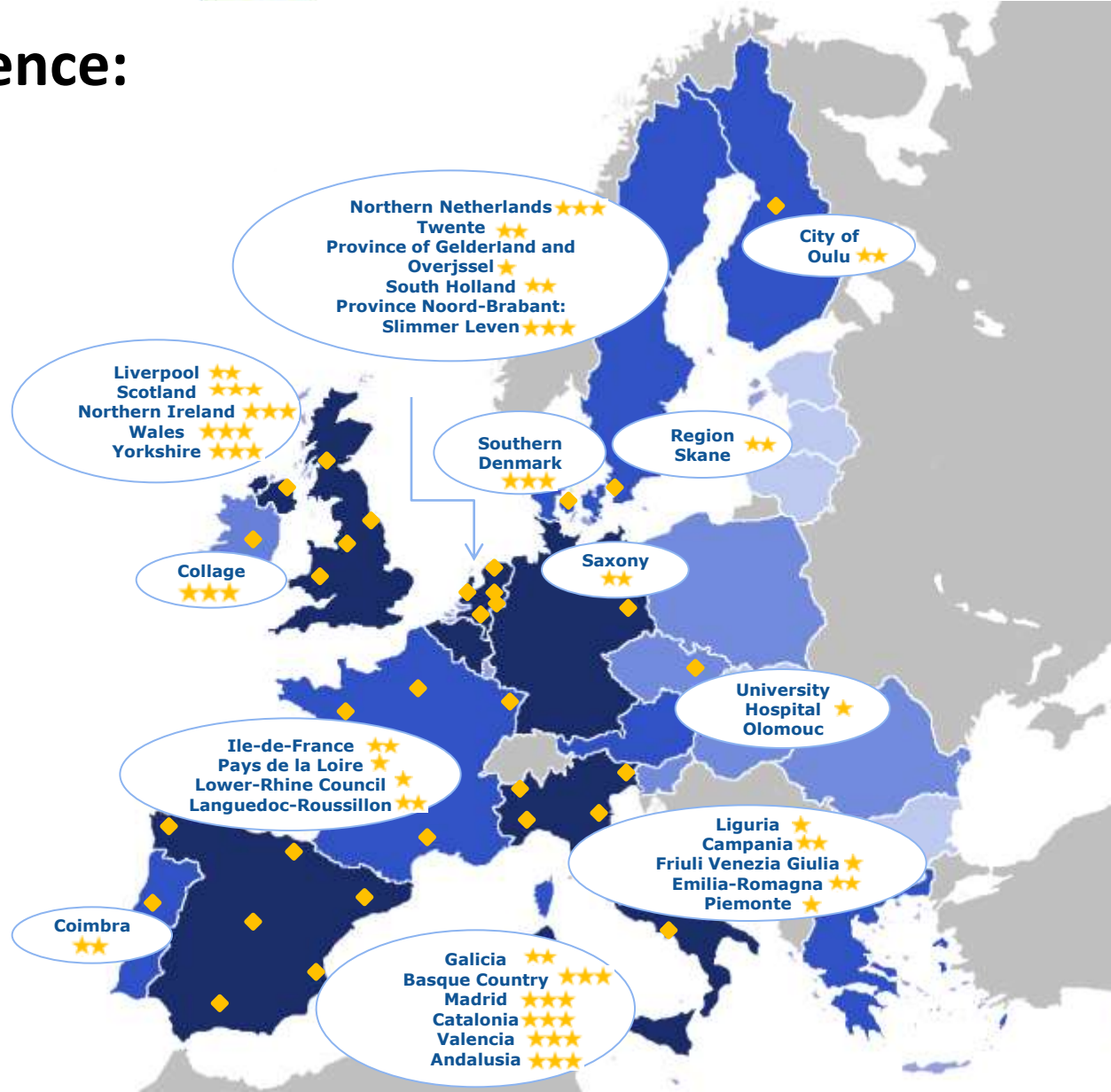
**71 good practices** of innovation-  
based integrated care models with  
sound impact on the ground

**1 July 2013** – Star Ceremony  
announcement of best RSs with  
stars, ready for replication and  
coaching

★★★★★ 13 Reference Sites

★★★★ 12 Reference Sites

★★★ 7 Reference Sites



## European Scaling up Strategy

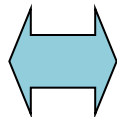
**Strategic vision**  
for active and  
healthy ageing

Mobilising  
& engaging  
a **critical**  
mass

**Scaling up**  
local  
successes

Areas for  
Action.  
Evidence-  
based **policy**

**Database of  
innovative  
practices**



### **WHAT**

1. Proven Good Practices
2. Viability of GPs
3. Classification of GPs for replication locally

### **HOW**

4. Facilitating partnerships
5. Implementation – key success factors and lessons learnt



# Monitoring framework

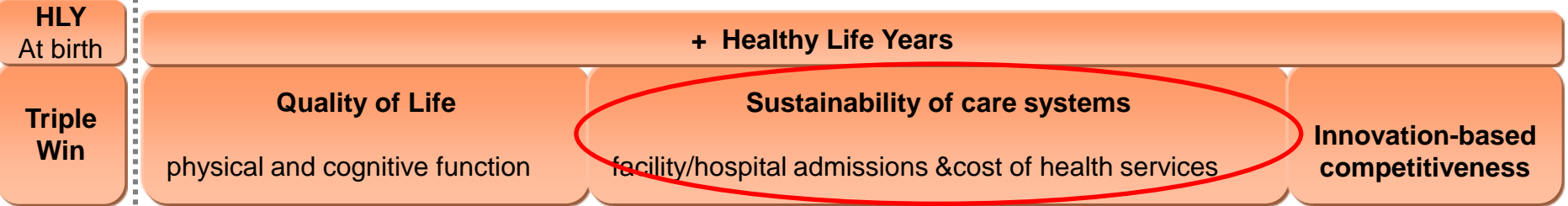
## **EIP on AHA Process**

- involvement of stakeholders,
- the creation of synergies,
- knowledge transfers
- absorption of innovation by the health systems added value for the participating organisations and funding.

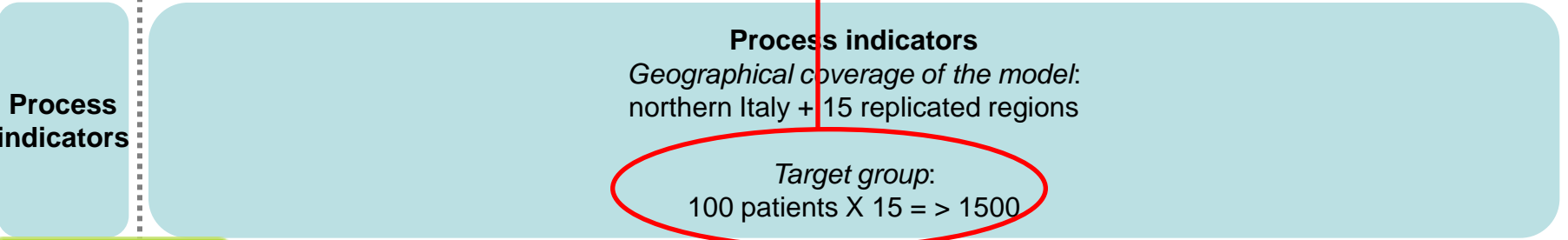
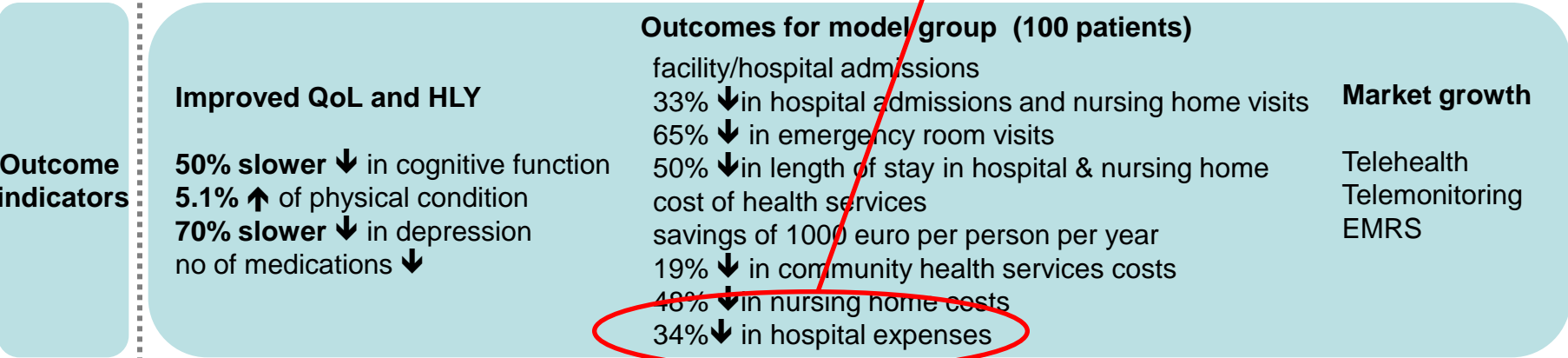
## **EIP on AHA Outcome**

outcome of the individual commitments and the activities re the overall target of the EIP on AHA (2 HLY by 2020 and the Triple Win)

# Outcome Monitoring framework



↑ **Establish the link (theory & modelling JRC)** ↑



**Individual actions**

**Replication of integrated social and health case management model for frail elderly people**

**Integrated care models**



# Operative targets: Action group deliverables

## *A1. Adherence to medical plans*

- **Adherence assessment tool**
- **Adherence programmes with use of elderly-friendly devices**

## *B3. Integrated care*

- **By 2015: Chronic conditions management programmes (incl. telemonitoring) in min. 50 regions, 10% of the target population**

## *D4. Age-friendly environments*

- **network of major cities/regions/municipalities**



# Real impact of the triple win

## Benefits for citizens

### The ParkinsonNet network in Nijmegen (NL)

50% lowered risk of hip fracture  
improved quality of care

## Benefits for care systems

### National Telecare Development Programme in Scotland (UK)

€92mio efficiencies  
2.500 hospital discharges expedited & 8.700 unplanned hospital admissions avoided  
(saved: 109.000 hospital bed days, 546.000 care home bed days & 444.000 home check visits)

## Benefits for growth

### Andalucía's strategy on Active Ageing (ES)

322 non-profit organizations created in 2003-2011, focusing on active ageing

SENIOR programme to support young entrepreneurs: 2.672 jobs generated (52% men; 48% women)

## Current influence on the ground

### Vertical matching of strategies

UK 3 Million Lives; French Silver Economy; Basque Chronicity Strategy, Smart Specialisation Strategies

### Political influence – the Celtic Innovation Partnership (CIP)

Initiative modelled on the EIP. Ageing Well in Wales taking the lead, with partners from Brittany and Galicia and all parts of the UK. National Call for Commitments to be launched in June 2013.



# Political added value of the EIP

## EIP Partners: bottom up innovation

inspire for policy action  
evidence base  
identify good practices working in real life

## EC: facilitator & supporter

develop policy on active & healthy ageing  
align policy priorities with funding  
mobilise efforts & resources

Alignment of priorities in H2020, CIP 2013, PHP 2013, Structural Funds etc.

Knowledge and Innovation Communities

Joint Action on Chronic Diseases and Healthy Ageing (28 countries + 5 networks)

Reflection process of the MS: Towards modern, responsive and sustainable health systems

Input for policies on frailty, chronic diseases, e-health, long term care, health workforce, etc.

High level conferences (e-Health, Gastein Forum, Conference of Partners, Frailty and Adherence Conferences, EUPHA, Chronic Diseases Summit)

# Active and Healthy Ageing - EU picture

European  
Commission

## Active and Healthy Ageing EIP

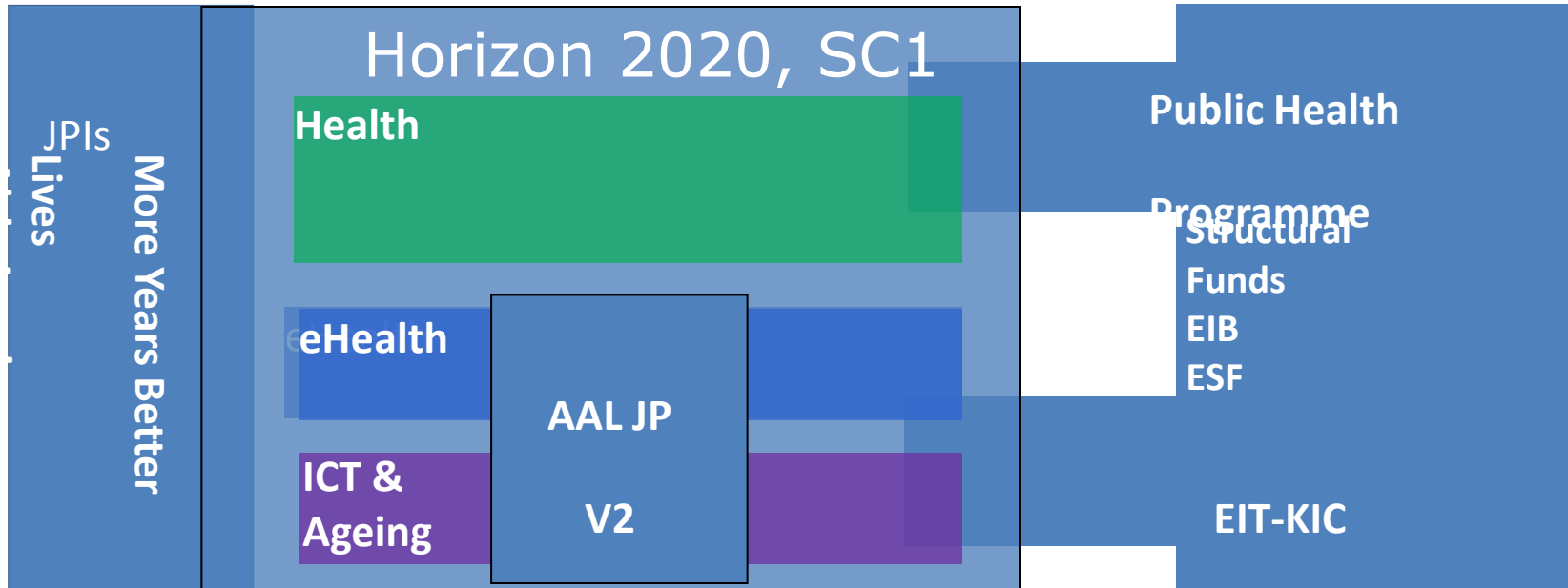
**New  
Knowledge**

**Proven  
Ideas**

**New solutions**

**Evidence  
and  
innovation  
guidelines**

**Deployment support**



Research

Innovation

Deployment

**Thank you**

<https://webgate.ec.europa.eu/eipaha/>